



18 Key Elements in the

"How To Build A Website & Launch An On Line Business"

Free 5 Day Training Course

sign up <https://lifetoolsdigital.com/5days/>

Website Design | Specialist Hosting | Social Media Skills | SEO Strategies | Targeting Prospects | Increasing Sales

1. **Find out the hidden SEO secret** that had me amazed when my wife went shopping online and had this ONE experience; this unlocked the potential to drive up to 3 x more traffic.



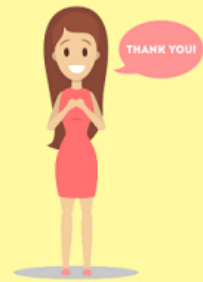
2. **Discover why Google** likes your users to have different visitor user experiences, how to plan for that and avoid SEO penalties.

3. **See live** how to use text on images so your visitors get your full message and a better user experience when visiting your site.



4. **Learn the ONE key purpose** that every website has to have; and it isn't SEO, it isn't UX and it isn't the world's best design.

5. **Learn how one simple 'Thank You'** can change your marketing strategy and reach hot targeted prospects!



6. **Find out how to integrate Social Media into your website** so your customers get a seamless transition from your website, to a social platform and back again!

7. The **secrets of the 3 R's** that enable you to get more business for free by social proofing your business.



8. **This ONE technique** you can apply that gets others to share your business to their friends at no cost to you!

9. How to add in ONE feature that can **gain up to a 135% response** rate from cold visitors to making contact with your business!





10. **How would you feel if your social media accounts were closed for a month?**

Especially those that you use to generate business from? You will learn how to protect your business by developing this communication pathway and ensure your clients are YOURS and not owned by any social media platform!

11. **Get our website build checklist** that ensures your website has all of the design elements necessary for success and meets relevant legal requirements! Don't miss out on this one! It's free, in the training and you can get it.



12. Learn how a correct use of images can **avoid 3 different types of SEO (Google focused) penalties** and help your site rank appropriately.

13. Find out how to **examine your competition**, learn from what they are doing well, and see about ranking higher and more effectively.



14. **Discover** what **SEO tips** are **NOT** related to your website directly **BUT DO affect your website ranking!**

15. **Focus on your ideal clients**, find out where they are and how to get in front of them – and bring them together to turn leads into paying customers.



16. **Discover how you can get your customers & prospects to tell you exactly what they want and then sell it back to them!**

17. **Find out how to integrate your website with Google** - to help understand your site, adapt it, make it easy for visitors to find you and more; then adapting and updating your site to reflect the Google reports



18. **Find & Reach the right MARKET for you** - whether your market is attracting local business or if you have a national/international outlook, we are going to cover the touch points.

Use the area below to write out one key paragraph about your business. Try to include what key service/product you have, who would be your ideal customer (try and drill down in deep detail), why you are the one to provide it, how you make it easy for them and why they should recommend you. 📌✍️

Scribble and doodle area 📌📌📌✍️

Use this section to make any notes about the course as you go on. Remember, ask questions, clarify points that are not clear, get focused on what you are good and what help you need (in training, outsourcing or other) and start to plan. When the course is finished, you will be ready to go and get yours built and launched! 📌🔥✍️

[HELP SECTION: Click to email us admin@lifetoolsdigital.com or visit our Facebook support group [HERE](#)]